

CUSTOMER JOURNEY

Inspiring shoppers to drink in the great outdoors, with opportunities to sleep under the stars, watch the sun rise and set in the comfort of an innovative bubble tent (4m diameter 8m high) and record family memories on the latest hi tech Go Pro Hero 6 outdoor adventure cameras. A prize guaranteed to be given away every day.

Tesco shoppers have exclusive opportunity to win further prizes

WIN
an awesome
AQUA BUBBLE TENT



Plus
DAILY ADVENTURE PRIZES!



IN-STORE



ON PACK



IN-STORE POS

AT HOME



MAGAZINE

AQUA PURA

OUTDOOR ADVENTURES

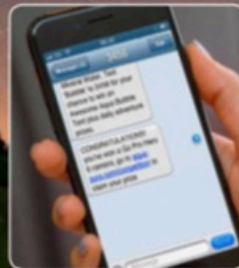
ON THE GO



WEBSITE



TEXT TO WIN



TWITTER